

**Kellogg Company**

Financial News Release

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Kellogg Company Sets Date for 2021 First Quarter Results Webcast

BATTLE CREEK, MICH. – April 12, 2020 – Kellogg Company (NYSE: K) plans to issue its 2021 first quarter financial results at approximately 8:00 am EDT on Thursday, May 6, 2021.

The following documents will be available on the Company website <https://investor.kelloggs.com> at 8:00 am EDT: Press release, financial tables, GAAP reconciliations, and presentation slides.

The Company will also host a public webcast during which Kellogg executive management will review and discuss these results. Speaking on behalf of Kellogg Company will be Steve Cahillane, Chairman & Chief Executive Officer, and Amit Banati, Chief Financial Officer. A question and answer session with publishing analysts will follow. A transcript of the conference call will be posted on the Company website within 24 hours of the event.

Live Webcast

Date: Thursday, May 6, 2021

Time: 9:30 am – 10:30 am EDT

Presentation Slides: Printable slides available at approximately 8:00 am EDT on Thursday, May 6 at <https://investor.kelloggs.com>.

Webcast: Live audio webcast with or without slides is available at <https://investor.kelloggs.com>.

Participation by the press in the live Q&A session is in a listen-only mode.

Rebroadcast

Webcast: Available beginning at 1:00 pm EDT Thursday, May 6, and for at least 90 days thereafter at <https://investor.kelloggs.com>.

Podcast: MP3 audio file (podcast) available for download beginning at about 1:00 pm EDT on Friday, May 7, at <https://investor.kelloggs.com>.

About Kellogg Company

At Kellogg Company (NYSE: K), our vision is a good and just world where people are not just fed but fulfilled. We are creating better days and a place at the table for everyone through our trusted food brands. Our beloved brands include *Pringles*®, *Cheez-It*®, *Special K*®, *Kellogg's Frosted Flakes*®, *Pop-Tarts*®, *Kellogg's Corn Flakes*®, *Rice Krispies*®, *Eggo*®, *Mini-Wheats*®, *Kashi*®, *RXBAR*®, *MorningStar Farms*® and more. Net sales in 2020 were approximately \$13.8 billion, comprised principally of snacks and convenience foods like cereal, frozen foods, and

noodles. As part of our [*Kellogg's® Better Days*](#) purpose platform, we're helping to end hunger and are committed to creating Better Days for 3 billion people by the end of 2030. Visit www.KelloggCompany.com or www.OpenforBreakfast.com.

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